

January 28, 2013 Meeting Minutes

AD/C met at 6:00pm on January 28, 2013 at the Homewood Library. President, Jill Marlar, called the meeting to order. Those attending were: Jill Marlar, Barbarann Beckett-Gaines, Allison Bohorfoush, Barbara Mitchell, Jayne Harrison, Mini Boston, Anne Moore, Dwight Hostetter, Robert Taylor, Kay Moates, John Rodgers, Daphne Grable, Adam Snyder, Lynn Marino, Janice Weinstein, Willy Dieter (guest), Susie Strauss, Scott Bennett (guest), Allan Kress, and Jenny Gorman. Also attending were new members Bill Payton and Ron Griffin.

The reading of the minutes was omitted. Treasurer, Ann Moore reported a balance to be happy about (something more than \$8,500).

Committee Reports

Barbara Mitchell, Membership chairman, reported three new members. She also announced that three ADC members won awards at the Penwomen's show. Mimi Boston, the new Standards Chairperson, announced that the next deadline for applying to Standards is March 31st.

Old Business

Allison Bohorfoush reported on marketing and publicity. Jill summarized the member survey results from the November show. She reported on the income and expenses and on the raffle at the show. The raffle was a great success with 1911 raffle tickets sold. Overall, the Friday night opening reception was well received and well attended. It was decided that it will be repeated next year with a few changes some of which are better food, no 10% discount to buyers and a change in the time to 5:30 to 8:30. The Children's Corner was a success. There was some discussion on how to increase attendance, especially on Sunday.

ADC received a \$500 sponsorship from Regions Bank and all members are encouraged to contact their business associates to consider a sponsorship for the next show.

New Business

Jill announced that ADC will commit to Pepper Place next year with an emphasis on publicizing ADC and the November show. Each artist who participates pays \$25.00 for each Saturday.

Scott Bennett, Alabama Craft Council President, gave a history of the Alabama Craft Council and its relationship to the State Council of the Arts. The Alabama Craft Council currently sponsors the Alabama Clay Conference. He talked about the Clay Conference and other shows and conferences related to ceramics. There will be a ceramics art sale during the Clay Conference at Christopher House Antiques.

John Rodgers presented information concerning the opportunity for ADC to have a month long show at Artists on the Bluff. It is scheduled for March 4 to March 29 with an opening reception. The commission is 20%. It was decided that ADC will participate based on the following motion which was made, seconded and passed. Motion: To have a show at Artists on the Bluff based on the number of responses Jill receives after sending out an email with detailed information. The number of positive responses needed by Feb. 2 is 20.

Allison discussed the need for a post office box and telephone number for ADC. A motion was made, seconded and passed to go forward with this plan. Allison will be in charge of the arrangements. Adam will check the post office box.

Jill announced that Allison Bohorfoush, Allan Kress and Robert Taylor will be show chairmen.

The meeting was adjourned at 8:10pm.

Respectfully submitted, Barbarann Beckett-Secretary